

12“ Picture Disc-Label | Product Specification

2 pages

outer diameter: 295 mm - without bleed
inner diameter: 7 mm - without bleed

Please note:
All data needs to be created according to the **General Print Specifications**.
Record labels are exposed to strong heat during production.
This can cause the labels / inks to turn yellow.
Particularly light pantone tones, which consist of 50% or more of transparent-white, as well as screened blue tones (CMYK), can be subject to severe colour changes.
Metallic and neon colours can partially or completely lose the desired effect.

We can neither predict how a possible discolouration will turn out, nor do we have any influence on it.

Due to the production process, it is necessary that a reverse side marking is printed, to indicate the direction of paper-flow.
This will be printed automatically and does NOT have to be created.
Usually, this is printed very brightly - however, it cannot be ruled out that it may be visible or show through.

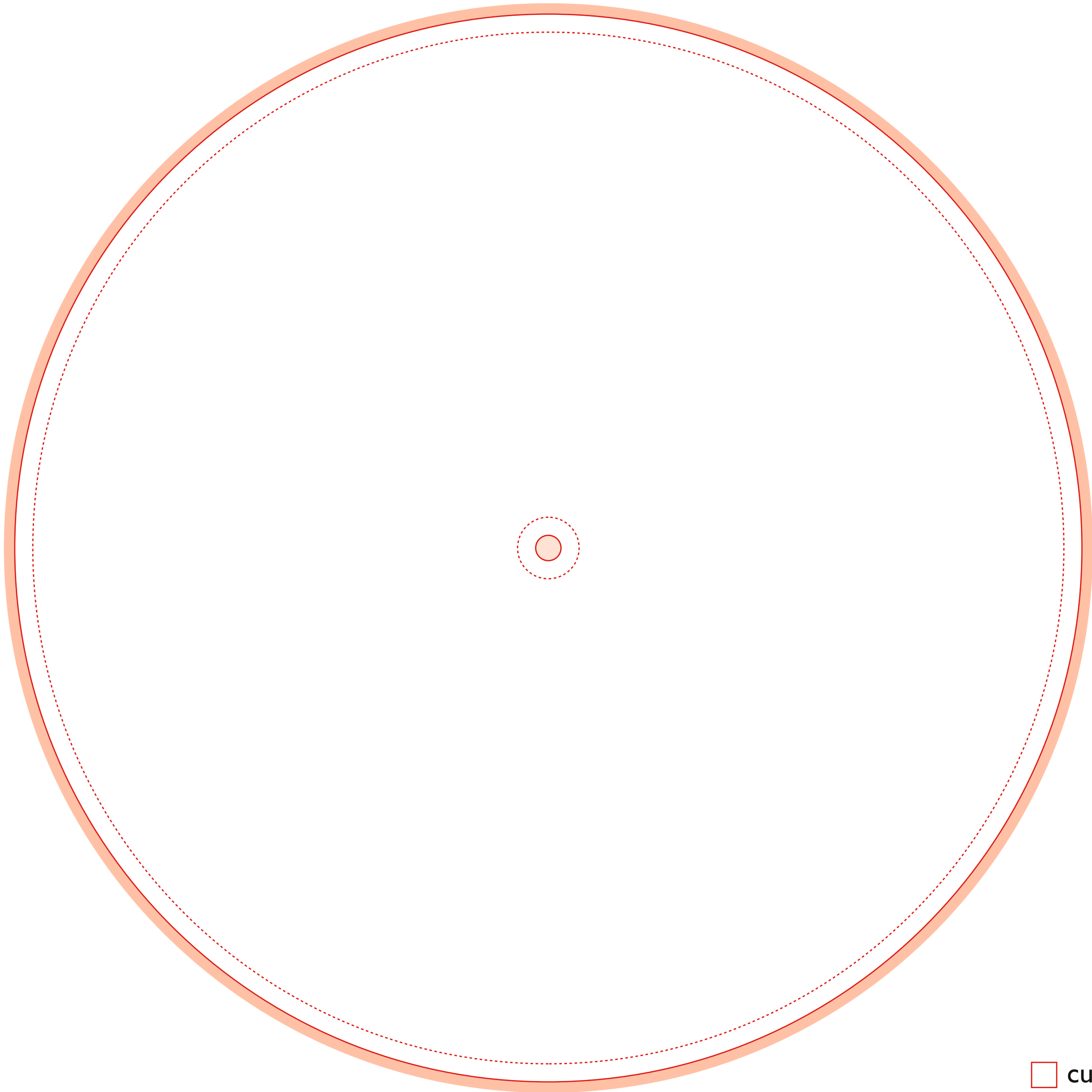
Screened motifs can create interference patterns when combined with the grooves of the picture disc foil. This is known as the **moiré effect**, which occurs quite frequently with picture discs. This visual effect occurs when two regular patterns, such as dot or line patterns, overlap in a disruptive manner.
With picture discs, this happens due to the superimposition of the transparent groove layer on a patterned/designed label artwork.

We have no control over this and cannot predict where and how visible the moiré effect might be.

This effect is purely visual and does not affect the audio quality of the disc.

We only point this out for picture disc labels with full-page photo artwork, as we have found that this type of artwork is prone to this effect.

***Please do NOT create a centre hole.**
Please remove the template from the print file before handing in the artwork. The printing motif should be in the centre of the document.
The document size should be the motiv with bleed. !!! Use the template on page 2 !!!



- cutting line
- 5 mm* distance to cutting edge
- *min. 3 mm
- 3 mm bleed all around*

